

January, 2017

Greetings!

NEWS FLASH: Now, **your Ad can be even more effective in Full Color** in the digital versions of our publications. To see how amazing the Ads look in Full Color, . . . as well as the publications themselves, just click on <http://issuu.com/neaipg/docs/> . This is a “win-win!”

You know that a key to your firm’s success is locating the most cost-effective Advertising media to present your services and products. **The Northeast Section of AIPG meets that need in 2017, with 5 annual publications** (4 Newsletters and our annual Directory of Members)!

AIPG is a nationwide, non-profit, professional organization. The Northeast Section of AIPG is composed of ~900 Certified Professional Geologists and Members in New York, New Jersey, and the six New England states. **These AIPG Members make or influence major expenditure decisions for geological investigations throughout the Northeast & worldwide.**

The quarterly Newsletter utilizes an attention-getting booklet format. It provides information on timely, critical professional concerns & activities. **This demands Members’ attention, yielding repeat exposure of your Ad!**

The annual Directory of Members provides information on Section membership and organization. **For 12 months, the Directory is an “On The Desktop” Reference - it keeps on selling for you, all year long!**

In summary, the publications of NE/AIPG enable you to be highly selective in targeting a ***SMALL*** portion of your advertising budget to economically and effectively influence sales of your products and services. **For a miniscule investment, your Ad will be seen in all 5 publications during the 2017 year, . . . by purchasers who need your services!**

To assure inclusion of your Ad in 2017 NE/AIPG publications, simply fill in the enclosed Request For Advertising Space and mail it promptly!
Thank you for making a prudent decision to grow your business, cost-effectively!

Regards,

Dick Young
Volunteer Advertising Manager

PS - See our publications at: <http://issuu.com/neaipg/docs/> . For more info, . . . just call us at 973-335-2289 or e-mail: RYoungNJ@aol.com

REQUEST FOR ADVERTISING SPACE

IN NE/AIPG PUBLICATIONS FOR 2017

Company _____

Address _____

Telephone (___) _____ Representative's Name _____ (Pls. Print)

Representative's e-mail (for digital distribution): _____ @ _____

→ The rates shown below include insertion of your Ad in all FIVE 2017 NE/AIPG publications (four Newsletters and our annual Directory of Members), **AND Hot Links** to your Web Site URL and to your e-mail address(es). Single issue ads cannot be accepted. To insure inclusion, **mail now (ASAP)**.
For answers, or if delayed, call Dick Young, 973-335-2289.

Ad Size Requested	Ad Type	Approx. Size - Height x Width	Annual Ad Rate		Total Amount
			Black & White	Full Color Digital &/or Special Loctn**	
<input type="checkbox"/>	Full Page	8" x 5"	\$395	Add \$115.	\$ _____
<input type="checkbox"/>	Half Page	4" x 5"	\$210	Add \$65.	\$ _____
<input type="checkbox"/>	Prof. Card (This Ad size is reserved for individuals & small firm)	2" x 5"	\$110	Add \$35.	\$ _____
TOTAL (MUST BE ENCLOSED)					\$ _____

** Optional Upgrade to **Full Color Ad** (in digital version; see <http://issuu.com/neaipg/docs/>), OR (in print version) to Special Location on/inside Covers, or on Centerfold, or on other colored pages.

Please Check where applicable:

Special instructions or requests: _____

Use our current NE/AIPG Advertisement.

http://www. _____ .com

Your Web Site Address (...for a hot link from ours)

Representative's Signature

Date

→ **DIRECTIONS:** To assure inclusion of your Ad in 2017 NE/AIPG publications, **Simply:**

- Fill in** this Request For Advertising Space completely, sign, date, & provide e-mail adr.
- e-mail Ad** as an attachment to RYoungNJ@aol.com & neaipg.editor@gmail.com **AND mail a clean, unfolded Ad copy print with your check.** Photos are welcome. **As our publications are digital, your Ad in Full Color is encouraged (see above).** For any issues on paper, we will print in black on white or on color pages (for Special Location Ads).
- Enclose a check** made out to "**Northeast Section AIPG**".
- Mail ASAP to:**
Northeast Section AIPG
179 Intervale Road
Parsippany, NJ 07054

For more information, call Dick Young at 973-335-2289 or e-mail RYoungNJ@aol.com